

OPENING DAY

Thursday, September 26th

Entertainment & Media

7:00 AM – 8:00 AM – Latino GDP Report Release Event – Coronado Ballroom A

Block #1 (9:00 AM – 10:40 AM)

- Economist Discussion on LDC GDP Report
Speakers: Ralph de la Vega, Founder & Chairman, De La Vega Group
 Dr. David E. Hayes-Bautista, Ph.D., Distinguished Professor of Medicine, Director, Center for the Study of Latino Health and Culture, David Geffen School of Medicine at UCLA
 William Lewis, CEO, DOW Jones & Co
 Ana Valdez, Executive President, Latino Donor Collaborative
 Sol Trujillo, Co-founder, L'ATTITUDE
 Matthew Fienup, Executive Director of the Center for Economic Research and Forecasting, Cal Lutheran University (pending)
- L'ATTITUDE: Vision and Purpose
Moderator: Will Lewis
Speakers: Gary Acosta, Co-founder, L'ATTITUDE
 Sol Trujillo
- Fireside Chat with Studio Executive

Block #2 (1:30 PM – 3:00 PM)

- Nickelodeon's *The Casagrandes* Panel
Speakers: Carlos Alazraqui, Actor, "Carlos Casagrande" (voice)
 Lalo Alcaraz, Consulting Producer and Cultural Consultant
 Izabella Alvarez, Actor, "Ronnie Anne Santiago" (voice)
 Miguel Puga, Supervising Director
- Latinos in Mainstream Music
Speakers: Raúl Alarcón, Chairman & CEO, Spanish System Broadcasting
 Additional Panelists, TBA
- Fireside Chat
Speakers: Kevin Reilly, Chief Content Officer, WarnerMedia
 Sol Trujillo

Block #3 (3:30 PM – 7:30 PM)

- LatiNXT Session on Showcasing Breakthrough Latino Stars
Speakers: Robert Rodriguez, Filmmaker & Entrepreneur
 Zoe Saldana, Actor & Entrepreneur (via Live Video)
- L'ATTITUDE Recognition of Studios and Networks that are Leading the New Mainstream Economy Based on the New LDC Media Report
Speakers: Ana Valdez
 Gary Acosta
 Sol Trujillo
- LatiNXT Showcase
Speakers: Rafa Agustin, Writer, *Jane the Virgin*
 Lemon Anderson, Poet
 Jaime Camil, Actor, *Jane the Virgin*
 Benjamin Hernandez Bray, Actor, Stunt Coordinator
 Monica Macer, Executive Producer, *Gentefied*
 Cesar Mazzariegos, Writer, *The Simpsons*
 Robert Rodriguez
 Teri Weinberg, Executive Producer, *Gentefied*
 Aaliyah Williams, Producer, *Gentefied*

EVENING

7:00 PM – 9:00 PM | VIP Dinner (Invitation Only)

DAY 2

Friday, September 27th

Politics

Block #4 (9:00 AM – 10:45 AM)

- Opening Comments
Speakers: Al R. Cardenas, Senior Partner, Squire Patton Boggs
 María Teresa Kumar, CEO, Voto Latino
- Making Democracy Work
Speaker: María Teresa Kumar
- Latinos in the New Mainstream Era: Dispelling the Myths
Speakers: Victor Arias, Chairman, Stanford Latino Entrepreneurship Initiative
 Gerardo "Jerry" Ascencio, Chairman, Hispanic Wealth Project
 Dr. Eduardo J. Padrón, President Emeritus, Miami Dade College
 Fidel Vargas, CEO, Hispanic Scholarship Fund, Latinos Leading the Way in Higher Education Attainment
- Fireside Chat
Moderator: TBA
Speaker: Cesar Conde, Chairman, NBCUniversal International Group

Block #5 (1:15 PM – 3:15 PM)

- Dem Presidential Candidates Conversation
Speakers: Julián Castro, Former U.S. Secretary of Housing & Urban Development
 Additional Candidates, TBA
- Trade Policy
Moderator: Gerard Baker, Editor at Large, The Wall Street Journal
Speakers: Carlos Gutierrez, Former U.S. Secretary of Commerce
 Additional Panelists, TBA
- Making Government Work in the 21st Century
Speaker: Don Baer, Chairman, Burson Cohn & Wolfe

Block #6 (3:45 PM – 5:30 PM)

- CEO Conversation
Speakers: Marc Benioff, Chairman & Co-CEO, Salesforce
 Oscar Munoz, CEO, United Airlines
- Immigration Panel
Speakers: Al R. Cardenas, Senior Partner, Squire Patton Boggs (US) LLP
 Miguel "Mike" B. Fernandez, Chairman, MBF Healthcare Partners
 John Hickenlooper, Former U.S. Governor, CO (pending)
 Ken Salazar, Former U.S. Secretary of the Interior (pending)
 Ali Velshi, Anchor and Business Correspondent, NBC News and MSNBC (pending)

EVENING

5:00 PM – 7:00 PM | Welcome Reception and Ribbon Cutting
 5:45 PM – 7:45 PM | VIP Dinner (Invitation Only)
 7:00 PM – 10:00 PM | Offsite Music Event @ Parq
 Featuring Global Superstar Luis Fonsi

DAY 3

Saturday, September 28th

Business & Economics

Sponsored by Wells Fargo

Block #7 (9:30 AM – 11:30 AM)

- Opening Discussion
Speakers: Ana Navarro, GOP Strategist, Commentator, CNN
 Gary Acosta
- New Mainstream Economy CEO Discussion
Speakers: Mary Dillon, CEO, Ulta Beauty
 Mary Mack, Senior Executive Vice President, Head of Consumer Banking, Wells Fargo
 Tom Nides, Vice Chairman, Morgan Stanley
 Sol Trujillo
- Fireside Chat
Speakers: David Stockman, Former Director of the Office of Management and Budget
 Ali Velshi

Block #8 (1:15 PM – 2:45 PM)

- Interconnected Market Space Between the U.S. and Latin America (TBD)
- Current and Future Trends in the Nation's Housing Market
Moderator: Gary Acosta
Speakers: Mike Miedler, President & CEO, Century 21 Real Estate
 Errol Samuelson, Chief Industry Development Officer, Zillow Group
- Fireside Chat
Speaker: Emilio Estefan, Global Superstar

Block #9 (3:30 PM – 5:30 PM)

- The Future of You: Brought to you by HITEC - Featuring the New Mainstream Players
Speakers: Thaddeus Arroyo, CEO, AT&T Business
 Tim Campos, CEO, Woven
 Guillermo Diaz Jr., SVP, Customer Transformation, Cisco
 Miguel Gamiño Jr., Executive Vice President, Mastercard
 Lili Gil Valletta, CEO, Cultural Intelligence and CIEN+
 Rosa Ramos-Kwok, Managing Director, JPMorgan Chase & Co.

EVENING

6:30 PM – 8:30 PM | VIP Dinner
 7:00 PM – 12:00 AM | Corporate Parties and Events

DAY 4

Sunday, September 29th

Entrepreneurship & Capital

Block #10 (9:00 AM – 11:30 AM)

- Terminator: Dark Fate* Cast Town Hall
Moderator: TBA
Speakers: Diego Boneta, Actor, "Miguel Ramos"
 Gabriel Luna, Actor, "Terminator"
 Natalia Reyes, Actor, "Dani Ramos"
- Latina Entrepreneurs at Scale
Moderator: TBA
Speakers: Patty Arvielo, President, New American Funding
 Karla Gallardo, Co-founder, Cuyana
- Venture Capital Fireside Chat
Speakers: Pat Grady, Partner, Sequoia Capital
 Elias Torres, Founder/CTO, Drift
- Fast Company – Latinos in Healthcare
Speakers: Dr. Richard Aguilar, M.D., Chief Clinical Officer, CanoHealth
 Dr. Marlow B. Hernandez Cano, D.O., CEO, CanoHealth

Block #11 (1:00 PM – 3:30 PM)

- Making Hollywood Work
Speakers: Eugenio Derbez, Actor/Producer, 3Pas Studios
 Ben Odell, Producer, 3Pas Studios
- Match-Up – Entrepreneur Workshops and Competitive Presentations
Speaker: Beto Palleares, Managing Director, Joseph Advisory
Judges: Noramay Cadena, Managing Partner, MiLA Capital
 Samara Hernandez, Founding Partner, Chingona Ventures
 Roman Leal, Managing General Partner, Leap Global Partners

EVENING

7:00 PM – 10:00 PM | Closing Gala
 Honoring Emilio Estefan and Miguel "Mike" B. Fernandez,
 and Featuring Musical Guest, Emily Estefan